

Arizona Federation of Garden Clubs, Inc.
Board of Directors Meeting
Valley Garden Center
1809 N. 15th Ave., Phoenix, AZ 85007
October 25, 2023 1:00 p.m.

Call to Order	Judy Kennedy
Invocation/Pledge of Allegiance	Aurien Preiss
Welcome	Judy Kennedy
Quorum	Judy Kennedy, 36 members present
Members Present	Jeanne Isbell, Judy Kennedy, Anne Lyons, Karen Lyman Jennifer Moreland, Sue Mogan, Carol Parrott, Aurien Preiss Kim Rosenlof, Lydia Reibel, Mickie Rustad, Judy Shelton Renee Waite, Charolette Spiers, Sue Witte, Harriet Jack Jan Wells, Peggy Ahola, Melanie Anderson Cauleen Autery, Ginny Backman, Sherry Baer, Judy Barrett Dana Benoit, Karen Bowen, Barb Brumley, Wanda Collins Diane Davis, Jamie Dick, Jen Donovan, Betty Flowers Elaine Gunderson, Kathie Henderson, Orvalita Hopkins JoAnn Kaske and speaker Jim Shepherd
Minute Monitors	Jeanne Isbell, Karen Lyman, Judy Shelton
Approval of Minutes for April 14, 2023	Motion by Carol Parrott, seconded by Sheila Parcel. Minutes approved.

Report of Officers:

President, Judy Kennedy

1. Judy thanked Kim Rosenlof for her outstanding job with the AFGC yearbook.
2. Judy announced her theme as president will be "Growing Our Future". She stressed the importance of social media outreach for increasing membership and providing better communication and greater resources for everyone. Taking advantage of the new ability to hold meetings online, Judy would like to see this used for meetings between District Directors and between Club Presidents to share issues and concerns. It can also be used for training of various state positions such as Club Presidents and Treasurers.

3. The Pacific Region 2025 convention (PR25) will be held in April and will be hosted by AFGC. Co-chairmen are Kim Rosenlof and Jennifer Moreland.
4. Judy stated NGC President Brenda Moore's three themes are: "Plant America – Feed America", "Plant America – Plant for Pollinators" and "Plant America – Landscape for Wildlife" and hopes Arizona will support these programs over the next two years.

1st Vice-President, Jennifer Moreland – deferred

2nd Vice-President, Cauleen Press – deferred

Treasurer, Peggy Ahola

1. Balance is \$166,992,26 (See attached reports)

Asst. Treasurer, Renee Waite

1. Dues paid to date: \$6,587.00
2. Paid members: 580, with 165 Plant Society members
3. Taxes were filed.
4. Send dues to Renee for any new members joining clubs.

Corresponding Secretary, Jeanne Isbell

1. Three cards were sent to AFGC members.
2. Lucy Samuels has been in the hospital. Club members can send cards to her home address.

Archivist/Historian, Karen Lyman

8 president's reports have been received, 10 committee reports, and 3 archived researches have been completed.

District Director Reports:

Reports were given by:

Central	Dana Benoit
Northern	Harriet Jack
Southern	Sheila Parcel
Eastern	Kathie Henderson
Western	Lydia Reibel

Committee Chairmen Reports:

Awards, Mickie Rustad

1. Deadline to submit entries for AFGC awards has been extended to Nov. 15, 2023. To see the list of awards, go to azgardenclubs.com/awards. Mickie encouraged clubs to enter.

Blue Star Memorial Markers, Carol Parrott

1. Gold Canyon Garden Club sponsored the last Blue Star By-Way Memorial Marker dedication that was held at Boyce Thompson Botanical Garden in November 2021.
2. Cerbat Garden Club is planning a Blue Star Memorial dedication in spring, 2024.
3. There is money in the AFGC Blue Star Memorial Fund to help finance new Blue Star Markers and restoration of those in need. Contact her for more information.

Membership, Cauleen Autery

1. A facebook gardening club with 800 members is interested in joining AFGC and in establishing a Blue Star Memorial Marker.
2. The Just Get Growing Garden Club in Wickenburg with 92 online members is also interested in joining AFGC.
3. Cauleen is compiling a list of suggestions from AFGC officers and members providing ways to attract new members to AFGC clubs. She will be sharing these suggestions at a later date.
4. Cauleen asked AFGC officers to think of other organizations and businesses that might like to become Affiliate members of AFGC.

Affiliate Memberships, Judy Kennedy

1. An Affiliate Membership in AFGC is for those organizations such as a botanic garden, art museum or horticultural or environmental group that agrees to further the objectives and purposes of AFGC. We currently do not have any Affiliates but would like to start connecting with like-minded organizations. Judy noted that zoom meetings are a way to reach Affiliates easily with programs and other educational events. Affiliates are a good resource for speakers for club meetings.

Penny Pines, Jennifer Moreland

1. AFGC funds for Penny Pines are mixed with funds from other sources for reforestation of burned areas in national parks. The areas designated on the application form are honored, and trees are planted in the requested areas.
2. The Tucson National Forest Service manager will give a report on where AFGC funds have been used for reforestation projects at the January meeting of Tucson Garden Club.
3. The MOU between NGC and the US Forest Service will be renegotiated Dec. 31, 2023.

Scholarship, Jamie Dick

1. There is an AFGC \$5,000 scholarship available for a college student studying in a horticulture related field. She stated there is also an ASU endowment scholarship of \$4,000 that a student can apply for.
2. The new AFGC website will allow applicants to apply online for the AFGC scholarship.
3. Jamie stated that the public, as well as AFGC members, can make donations to the Scholarship Fund in memory of a loved one. Jamie offered to send a card to the donor thanking them for their donation.

Old Business:

C23 Convention, Kim Rosenlof

1. Thank you again, to Kim and an amazing team that made the C23 convention run so smoothly and successful.
2. Kim reported that 74 members registered for the convention from 15 clubs and 2 non-AFGC clubs.
3. Income was derived from the raffle baskets, raffle tickets, silent auction and sponsorships. There was a surplus of \$5,400 after bills were paid. Per AFGC Standing Rules, 50% of this surplus went to the AFGC General Fund. The remaining 50% is distributed at the discretion of the District Director of the hosting District. Central District Director agreed that every district participated in some way and all clubs should receive some of the surplus. The amount was calculated based on the amount of work, participation and members involved in helping with the convention from each club. The amount ranged from \$25 to several hundred dollars. Kim thanked all AFGC members who helped with the convention.
4. Kim handed out checks to each club from the surplus funds and thanked each club for their participation in the convention.

Pacific Region Convention (PR25), Kim Rosenlof

1. Kim and Jennifer Moreland will co-chair the Pacific Region Convention in 2025.
2. Kim stated they are looking for a location which will probably be in the Phoenix area even though Northern District is scheduled to host.
3. Along with the co-chairs, Peggy Ahola, Karen Lyman and Judy Kennedy are part of the PR25 committee.
4. A sign-up sheet was passed around for members to volunteer to help with preparing for the PR25 convention.

New Business:

Website 2.0, Tech Task Force, Jennifer Moreland & Sherry Baer

1. Tech Task Force members are: Rosemary Wade, Judy Kennedy, Jennifer Moreland, Kim Rosenlof, Karen Bowen, Peggy Ahola, and Sherry Baer.
2. The committee has been creating a website for AFGC that is more efficient and easier to use.
3. When searching for information on the new website, use quotation marks around your search title in order to see all information on the website relating to that title.
4. The site is secure with a national service provider used to process funds, Stripe.
5. The Greenleaf page is now Greenleaf Blog. This page will offer information about club events and activities, along with educational information on horticulture, botany, entomology, etc.

6. A Blog Master, not yet found, will be the person receiving all blog articles and information and will post on the site. Pictures to go with events and blogs are needed to encourage readers to stop and read the full information. Rosemary Wade is the temporary blog master.
7. Generic email addresses will be used for AFGC officers who post on the new website, no personal emails will be used.
8. Any person in a photo must sign a waiver giving their permission to use their image. Children cannot be used in photos. If the event is a public event, no waivers are needed.
9. Each club's page will show the club's programs, speakers, and special events.
10. The new AFGC logo was shown. Carol Parrott made a motion to approve the logo presented. The motion was approved.

Announcements:

Annual Chrysanthemum Show, Lydia Reibel

1. The show will be held Nov. 18-19, Valley Garden Center, 1809 N. 15th Ave, Phoenix, AZ.
2. Both the public and AFGC members are invited to enter.
3. The show is open to the public on Saturday, 1-5 p.m. and Sunday, 10 a.m. to 2 p.m.
2. For more information, go to: <https://www.azgardenclubs.com/event/annual-chrysanthemum-show-2/>

Boyce Thompsen Arboretum Flower Show, Carol Parrott

The show will be held Feb. 2-3, 2024. More information later.

The meeting was adjourned at 4:30 p.m.

Karen Bowen, Interim Recording Secretary