

**Membership Fall Report**  
**Arizona Federation of Garden Clubs**  
**October, 2023**

Last year at this time membership was 16 clubs with a total of 423 members and 2 plant societies with a total of 182 members. The year prior there were 17 clubs with a total of 42 members and 2 plant societies with 158 members. It appears that last year membership only increased in the plant societies. The lack of increase in membership in the clubs may have been due to the decrease in the number of clubs from 16 to 15. Current membership should be reviewed when the numbers are available.

This summer AFGC was approached by Bridgette Crosby of Desert Diggers, an online club with 800+ members, to become a club within AFGC. New club application and preparations are slated to be complete in early 2024. This club will be physically located in San Tan Valley and will be part of the Eastern District.

Since June, 2023 there have been 16 inquiries about gardening and garden clubs in Arizona forwarded by the NGC. These inquiries were answered via email by membership chair and president Judy Kennedy. Ten (10) of the inquiries were looking for a garden club in the west valley; two (2) of the inquiries were looking for a garden club in the east valley; and four (4) of the inquiries were looking for a garden club in Tucson, Kingman, Dewey and Sedona.

Recently, club membership chairs were polled to determine how each club brings in new members. The following responses have been received.

- Small Standard Flower show at Boyce Thompson Arboretum (Desert Designers)
- Master Gardener programs (DIG), Home and Garden shows, plant sales, libraries, other garden club presentations (Arizona Herb Association)
- Facebook posts, announcements in local paper and church bulletin, monthly invite-a-friend to meetings, fundraisers and county fair booth (Cerbat)
- Invitation from current members (Los Cerros and Tucson)
- Facebook page and magazine articles, friends and neighbors, plant sales and other fundraisers (Gold Canyon)
- Sun Lakes fall open houses, drop-in meeting attendees, members' friends and neighbors, fundraisers (annual garage sale) (Weeders)
- Invitations to meetings and events (Yuma)

Recommendations for attracting new membership will be explored and shared with clubs over the next few months.

Respectfully submitted this 2nd day of October, 2023.

Cauleen Autery  
Membership Chair  
AFGC