

TUCSON GARDEN CLUB 2023-2024

Tucson Garden Club currently has a membership roster of 17 persons with 1 new potential. The Executive Board of 6 officers was elected in March 2023 and began their 2-year term in May.

Positioning for Growth

During the 2023-25 term, President Jennifer Moreland will establish a Strategic Planning Committee to develop a 5-year plan for increasing club membership and developing publicity/promotion procedures. This special committee will be chaired by Ann Krsiean and include 2 other club members.

Member Debbie Jamieson as Website Chairman has built our new website at <https://tucsongardenclub.com/> and established a club email at TucsonGardenClub@gmail.com . Our club members support this online presence by submitting photographs and content to Debbie. This coming year, we anticipate adding a blog and an online membership application process.

Last season, club members voted to base our monthly meetings at a single location instead of circulating through living rooms. For this season, we chose to rent a meeting room at the El Rio Neighborhood Center operated by Pima County Parks and Recreation Office. This is a centralized location for easy commute; plus there are 2 established senior groups at the center who will be invited to our monthly programs and meetings.

Programs

Our programs will include 3 speakers and 1 tour. The educational speakers will present on (1) "Invasive Species" by Pima County's Outreach Educator Ben Tully; (2) "Reforestation—How our Penny Pines donations are put to work" by Coronado National Forest's Project Manager Jena Trejo; and (3) "Hummingbird Rescue" by Tucson Mountain Hummingbird Rescue's Founder Noreen Geyer. In April 2024, our club will meet at Tohono Chul Park for a docent-guided tour and lunch at their garden café in the hummingbird garden.

Projects

Tucson Garden Club will continue a long tradition of community investment by making donations to Desert Survivors Organization, Community Gardens of Tucson, and our local Community Food Bank. We will continue to support Peppi's House, a hospice care facility of UMC. We will send at least one Penny Pines donation during this season.

Tucson Garden Club is pursuing local college contacts to determine how our local scholarship offer may be better organized or promoted. We offer a \$1,000 scholarship but we did not have applicants last year. Scholarship Chairman Judy Joly is working with her contacts and with us to address this issue.

In March 2024, Tucson Garden Club will host an NGC standard flower show. Chairman Sheila Parcel has designed the flower show handbook. We are currently working to secure a preferred location.

In April 2024, Tucson Garden Club will plant and dedicate at least one tree for Arbor Day. This project is chaired by Mimi Salber. We are currently working to secure a preferred location.

Tucson Garden Club is investigating locations for a new Blue Star Memorial. We have several options that we will pursue during this season.

Respectfully submitted by

Jennifer Moreland

President, Tucson Garden Club