

# National Garden Club's Pacific Region & Arizona 2025 Convention SPONSORSHIP GUIDE



HOSTED BY ARIZONA FEDERATION OF GARDEN CLUBS, INC.



APRIL 27 - 30, 2025

Carol Norquist, Pacific Region Director Judy Kennedy, AFGC President Jennifer Moreland, AFGC President-elect & Convention co-Chairman	
Kim Rosenlof, Convention co-Chairman Peggy Ahola, AFGC and Convention Treasurer	
Event located at the Wyndham Phoenix Airport / Tempe 1600 S 52nd St, Tempe, AZ 85281	

## Contact Information

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## "WILD & WATER WISE" CONVENTION 2025

Join us in Tempe, Arizona, for the April 2025 convention of federated garden clubs coming from eight states: Arizona, California, Oregon, Nevada, Idaho, Washington, Alaska and Hawaii. Two in one!

### Arizona's convention on April 27 --- Pacific Region's convention on April 28-30

- Opening Ceremonies and Luncheons featuring Industry-relevant Keynote Speakers
- Educational Breakout Sessions Featuring Conservation, Horticultural, and Leadership Topics
- National Garden Clubs Education School Courses & Hands-on Workshops
- Arizona State / Pacific Region Award Banquets, each with Courtyard Dessert Reception
- Exhibition Flower Show and Invitational Floral Designs
- Fundraising Competitions, Raffles and Silent Auction
- Gardeners Shopping Day at Vendor Booths
- Floral Design Play Area with Flowers, Succulents, Miniature Cacti and more
- Tours of Local Gardens and Horticultural-relevant Attractions

[Convention registration will open in January 2025.](#)

Convention 2025 will attract many garden club members plus conservation enthusiasts. With numerous opportunities to learn, network and engage with the regional gardening community, these conventions provide a forum focused on protecting natural resources, floral designers and growers, and community leaders looking for civic engagement.

## Bringing Gardeners and Conservation Together

Arizona Federation of Garden Clubs (AFGC) is a state member of the 501(c)3 non-profit Pacific Region of National Garden Clubs, Inc. (NGC). Sharing a love of gardening and design, conservation of natural resources, and a desire to educate youth and adults, garden club members are committed to bettering our communities through conservation, floral design, and education. At the state level, we promote this work through speakers, conferences, schools and scholarships. At the grassroots level, we form garden clubs and plant societies that work with local communities and youth groups on civic projects. Your company has the opportunity to make a difference as a sponsor at our next convention.



## Conservation - Education - Civic Projects

- National Garden Club schools and symposiums in Environmental Sciences, Landscape Design, Gardening, and Floral Design are open to everyone.
- NGC's Penny Pines program donates funds to the U.S. National Forest Service to support reforestation projects in national forest lands.
- Scholarships awarded to qualified horticultural college students are provided at local, state, regional and national levels.
- Garden clubs support community gardens and beautification efforts at public libraries, public gardens, historic homes and assisted living housing through grants; design, installation, and maintenance assistance; and donations of funds and/or supplies.
- Pollinator Garden grants are available to clubs planning and planting gardens that support pollinators across the nation.
- Garden clubs work with youth of all ages on various educational projects, host nationally-sponsored award programs, and assist Boy/Girl Scouts with badge requirements.
- Many garden clubs hold Arbor Day tree plantings every April.
- NGC Floral Design education and club-hosted Flower Shows promote awareness and interest in the importance of beautification.

Hundreds of NGC Blue Star and Gold Star Memorials honoring service men and women have been installed and landscaped across the U.S. since 1943.



# Wilding Our Spaces For Insects, Birds and Animals In A Water Wise Way



## Sponsorship Benefits

To present a garden club convention that provides the educational content, hands-on experiences and meeting opportunities that will impact and enrich the lives of attendees from across the Pacific Region, we need your help! Your sponsorship helps make the convention possible and also allows you to promote your business to people who share your values.

All sponsorships include...

- Two complimentary convention passes to enjoy educational workshops and garden tours.
- Company name/logo on signage, printed and online programs, social media, etc.
- Opportunity to contribute cards, brochures, promotional items in swag bags.

P.S. We are gardeners, so we love seed packets and garden gloves!

Sponsorship Opportunity	Investment	
<b>Sonoran</b> <ul style="list-style-type: none"> <li>• Banquet Sponsor</li> <li>• A/V Services</li> <li>• Printing / Signage</li> </ul>	4 Available at \$3,000/event or In-Kind Donation	<ul style="list-style-type: none"> <li>• Full page ad in Program</li> <li>• Recognition at event</li> <li>• Complimentary vendor booth</li> <li>• 4 tickets to any Banquet</li> </ul>
<b>Saguaro</b> <ul style="list-style-type: none"> <li>• Keynote Speakers</li> <li>• Floral Design Play Area</li> <li>• T-shirts / Lanyards</li> </ul>	5 Available at \$1,000/event or In-Kind Donation	<ul style="list-style-type: none"> <li>• Half page ad in Program</li> <li>• Recognition at event</li> <li>• Complimentary vendor booth</li> <li>• 2 tickets to any Banquet</li> </ul>
<b>Palo Verde</b> <ul style="list-style-type: none"> <li>• Photographer/Video</li> <li>• Dessert Receptions</li> <li>• Workshops</li> </ul>	10 Available at \$600/event or In- Kind Donation	<ul style="list-style-type: none"> <li>• Quarter page ad in Program</li> <li>• Recognition at event</li> <li>• Complimentary vendor booth</li> <li>• 2 tickets to any Banquet</li> </ul>
<b>Mesquite</b> <ul style="list-style-type: none"> <li>• Educational Sessions</li> <li>• Invitational Designs</li> </ul>	10 Available at \$300/event or In-Kind Donation	<ul style="list-style-type: none"> <li>• Logo in Program</li> <li>• Recognition at event</li> </ul>
<b>Prickly Pear</b> <ul style="list-style-type: none"> <li>• Notebooks / Pens</li> <li>• General Donations</li> </ul>	Unlimited at \$100/event or In-Kind Donation	<ul style="list-style-type: none"> <li>• Logo in Program</li> <li>• Recognition at event</li> </ul>

# Sponsorship Agreement

Arizona Federation of Garden Clubs, Inc. / State and Pacific Region Conventions 2025  
Wyndham Phoenix Airport/Tempe, April 27-30, 2025

## 1 - Sponsorship Information

Select Convention (Choose one): AFGC Pacific Region

Sponsor Level (Choose one): Sonoran Saguaro Palo Verde Mesquite Prickly Pear

Pledged Dollar Amount or In-Kind Description:

Specified Use for Sponsorship Funds (Banquet, Keynote, etc.):

## 2 - Sponsoring Organization Information

Sponsoring Organization:

Contact Name:

Contact Email:

Contact Phone Number:

Mailing Address:

Billing Address (if different):

As the authorized agent of the sponsoring organization, I agree to donate the amount indicated above or provide the agreed-upon product/service, recognizing Arizona Federation of Garden clubs, Inc., and Pacific Region Garden Clubs, Inc., are 501(c)3 organizations and my donation may be tax-deductible as allowed by federal and state statutes.

Sponsor Signature \_\_\_\_\_


Agreement Date \_\_\_\_\_

Please work with your AFGC Representative to make donation payment or plan delivery of services/products.

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Committed to conservation and horticulture in our communities.



## Garden Clubs

